

FEC FORM 5**REPORT OF INDEPENDENT EXPENDITURES MADE AND CONTRIBUTIONS RECEIVED**

To Be Used by Persons (Other than Political Committees) including Qualified Nonprofit Corporations

1. (a) Name of Individual, Organization or Corporation ARDA-ROC		3. FEC Identification Number C C90014036
(b) Address (number and street) <input type="checkbox"/> check if different than previously reported 1201 15th Street, NW		
(c) City, State and ZIP Code Washington DC 20005		
2. Corporate filers only	Is the filer a qualified nonprofit corporation? <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No	
Individual filers only	Name of Employer	Occupation

4. TYPE OF REPORT (check appropriate boxes):

- (a) ☐ April 15 Quarterly Report
☐ July 15 Quarterly Report
☐ October 15 Quarterly Report
☒ January 31 Year-End Report
☐ 24-Hour Report
☐ 48-Hour Report

b) Is this Report an amendment? Yes ☐ No ☒

5. COVERING PERIOD: FROM

M M	/	D D	/	Y Y Y Y Y Y
10		01		2012

THROUGH

M M	/	D D	/	Y Y Y Y Y Y
12		31		2012

6. TOTAL CONTRIBUTIONS

0.00

7. TOTAL INDEPENDENT EXPENDITURES

812808.00

Under penalty of perjury I certify that the independent expenditures reported herein were not made in cooperation, consultation, or concert with, or at the request or suggestion of, any candidate or authorized committee or agent of either, or any political party committee or its agent. In addition, (if the independent expenditures reported herein were made by a corporation) I certify that the corporation is a qualified nonprofit corporation under the Commission's regulations.

TYPE OR PRINT NAME OF PERSON COMPLETING FORM

SIGNATURE

DATE

[Electronically Filed]

Sandra Yartin DePoy

Sandra Yartin DePoy

01/31/2013

NOTE: Submission of false, erroneous or incomplete information may subject the person signing this report to the penalties of 2 U.S.C. §437g.

For further information, contact:

Federal Election Commission, 999 E Street, N.W., Washington, D.C. 20463 Toll Free 800-424-9530, Local 202-694-1100

SCHEDULE 5-E
ITEMIZED INDEPENDENT EXPENDITURESPAGE 2 OF 8
FOR LINE 7 OF FORM 5

NAME OF FILER (In Full)

ARDA-ROC

Full Name (Last, First, Middle Initial) of Payee Wired Media		Date MM / DD / YYYY 10 / 25 / 2012	
Mailing Address 8999 E Vassar Avenue		Amount 54708.57	
City Denver	State CO	Zip Code 80231	
Purpose of Expenditure Radio Ads		Category/ Type 004	Office Sought: <input checked="" type="checkbox"/> House State: AZ <input type="checkbox"/> Senate District: 02 <input type="checkbox"/> President
Name of Federal Candidate Supported or Opposed by Expenditure: Rep. Ron Barber		Check One: <input checked="" type="checkbox"/> Support <input type="checkbox"/> Oppose	
Calendar Year-To-Date Per Election for Office Sought 54708.57		Disbursement For: <input type="checkbox"/> Primary <input checked="" type="checkbox"/> General 2012 <input type="checkbox"/> Other (specify) _____	
Full Name (Last, First, Middle Initial) of Payee Wired Media		Date MM / DD / YYYY 10 / 25 / 2012	
Mailing Address 8999 E Vassar Avenue		Amount 10197.57	
City Denver	State CO	Zip Code 80231	
Purpose of Expenditure Radio Ads		Category/ Type 004	Office Sought: <input checked="" type="checkbox"/> House State: NY <input type="checkbox"/> Senate District: 21 <input type="checkbox"/> President
Name of Federal Candidate Supported or Opposed by Expenditure: Rep. William L. Owens		Check One: <input checked="" type="checkbox"/> Support <input type="checkbox"/> Oppose	
Calendar Year-To-Date Per Election for Office Sought 10197.57		Disbursement For: <input type="checkbox"/> Primary <input checked="" type="checkbox"/> General 2012 <input type="checkbox"/> Other (specify) _____	
Full Name (Last, First, Middle Initial) of Payee Wired Media		Date MM / DD / YYYY 10 / 25 / 2012	
Mailing Address 8999 E Vassar Avenue		Amount 52488.57	
City Denver	State CO	Zip Code 80231	
Purpose of Expenditure Radio Ads		Category/ Type 004	Office Sought: <input checked="" type="checkbox"/> House State: PA <input type="checkbox"/> Senate District: 12 <input type="checkbox"/> President
Name of Federal Candidate Supported or Opposed by Expenditure: Mark S. Critz		Check One: <input checked="" type="checkbox"/> Support <input type="checkbox"/> Oppose	
Calendar Year-To-Date Per Election for Office Sought 52488.57		Disbursement For: <input type="checkbox"/> Primary <input checked="" type="checkbox"/> General 2012 <input type="checkbox"/> Other (specify) _____	
(a) SUBTOTAL of Itemized Independent Expenditures.....		117394.71	
(b) SUBTOTAL of Unitemized Independent Expenditures.....			
(c) TOTAL Independent Expenditures (carry total from last page forward to Line 7)			

SCHEDULE 5-E
ITEMIZED INDEPENDENT EXPENDITURESPAGE 3 OF 8
FOR LINE 7 OF FORM 5

NAME OF FILER (In Full)

ARDA-ROC

Full Name (Last, First, Middle Initial) of Payee Del Cielo Media, LLC		Date MM / DD / YYYY 10 / 25 / 2012	
Mailing Address 10755 Scripps Poway Parkway Suite 550		Amount 14313.33	
City San Diego	State CA	Zip Code 92131	
Purpose of Expenditure Radio Ads		Category/ Type 004	Office Sought: <input checked="" type="checkbox"/> House State: IL <input type="checkbox"/> Senate District: 17 <input type="checkbox"/> President
Name of Federal Candidate Supported or Opposed by Expenditure: Robert Schilling		Check One: <input checked="" type="checkbox"/> Support <input type="checkbox"/> Oppose	
Calendar Year-To-Date Per Election for Office Sought 14313.33		Disbursement For: <input type="checkbox"/> Primary <input checked="" type="checkbox"/> General 2012 <input type="checkbox"/> Other (specify) _____	
Full Name (Last, First, Middle Initial) of Payee Del Cielo Media, LLC		Date MM / DD / YYYY 10 / 25 / 2012	
Mailing Address 10755 Scripps Poway Parkway Suite 550		Amount 94283.34	
City San Diego	State CA	Zip Code 92131	
Purpose of Expenditure Radio Ads		Category/ Type 004	Office Sought: <input checked="" type="checkbox"/> House State: NY <input type="checkbox"/> Senate District: 13 <input type="checkbox"/> President
Name of Federal Candidate Supported or Opposed by Expenditure: Rep. Michael G. Grimm		Check One: <input checked="" type="checkbox"/> Support <input type="checkbox"/> Oppose	
Calendar Year-To-Date Per Election for Office Sought 94283.34		Disbursement For: <input type="checkbox"/> Primary <input checked="" type="checkbox"/> General 2012 <input type="checkbox"/> Other (specify) _____	
Full Name (Last, First, Middle Initial) of Payee Wired Media		Date MM / DD / YYYY 10 / 25 / 2012	
Mailing Address 8999 E Vassar Avenue		Amount 14304.57	
City Denver	State CO	Zip Code 80231	
Purpose of Expenditure Radio Ads		Category/ Type 004	Office Sought: <input checked="" type="checkbox"/> House State: GA <input type="checkbox"/> Senate District: 12 <input type="checkbox"/> President
Name of Federal Candidate Supported or Opposed by Expenditure: Rep. John Jenkins Barrow		Check One: <input checked="" type="checkbox"/> Support <input type="checkbox"/> Oppose	
Calendar Year-To-Date Per Election for Office Sought 14304.57		Disbursement For: <input type="checkbox"/> Primary <input checked="" type="checkbox"/> General 2012 <input type="checkbox"/> Other (specify) _____	
(a) SUBTOTAL of Itemized Independent Expenditures.....		122901.24	
(b) SUBTOTAL of Unitemized Independent Expenditures.....			
(c) TOTAL Independent Expenditures..... (carry total from last page forward to Line 7)			

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ITEMIZED INDEPENDENT EXPENDITURESPAGE 4 OF 8
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NAME OF FILER (In Full)

ARDA-ROC

Full Name (Last, First, Middle Initial) of Payee Wired Media		Date MM / DD / YYYY 10 / 25 / 2012	
Mailing Address 8999 E Vassar Avenue		Amount 101308.57	
City Denver	State CO	Zip Code 80231	Transaction ID : V53D25103A01A76DC01D
Purpose of Expenditure Radio Ads	Category/ Type 004	Office Sought: <input checked="" type="checkbox"/> House <input type="checkbox"/> Senate <input type="checkbox"/> President State: CO District: 07	Check One: <input checked="" type="checkbox"/> Support <input type="checkbox"/> Oppose
Name of Federal Candidate Supported or Opposed by Expenditure: Rep. Edwin G. Perlmutter		Disbursement For: <input type="checkbox"/> Primary <input checked="" type="checkbox"/> General 2012 <input type="checkbox"/> Other (specify) _____	
Calendar Year-To-Date Per Election for Office Sought 101308.57			

Full Name (Last, First, Middle Initial) of Payee Wired Media		Date MM / DD / YYYY 10 / 25 / 2012	
Mailing Address 8999 E Vassar Avenue		Amount 125868.58	
City Denver	State CO	Zip Code 80231	Transaction ID : V6AF609E2089E89D41E3
Purpose of Expenditure Radio Ads	Category/ Type 004	Office Sought: <input type="checkbox"/> House <input checked="" type="checkbox"/> Senate <input type="checkbox"/> President State: CT District: _____	Check One: <input checked="" type="checkbox"/> Support <input type="checkbox"/> Oppose
Name of Federal Candidate Supported or Opposed by Expenditure: Sen. Christopher S. Murphy		Disbursement For: <input type="checkbox"/> Primary <input checked="" type="checkbox"/> General 2012 <input type="checkbox"/> Other (specify) _____	
Calendar Year-To-Date Per Election for Office Sought 125868.58			

Full Name (Last, First, Middle Initial) of Payee Del Cielo Media, LLC		Date MM / DD / YYYY 10 / 25 / 2012	
Mailing Address 10755 Scripps Poway Parkway Suite 550		Amount 42003.33	
City San Diego	State CA	Zip Code 92131	Transaction ID : V6E9D24EA9A72CC6FC63
Purpose of Expenditure Radio Ads	Category/ Type 004	Office Sought: <input checked="" type="checkbox"/> House <input type="checkbox"/> Senate <input type="checkbox"/> President State: OH District: 16	Check One: <input checked="" type="checkbox"/> Support <input type="checkbox"/> Oppose
Name of Federal Candidate Supported or Opposed by Expenditure: Rep. James B. Renacci		Disbursement For: <input type="checkbox"/> Primary <input checked="" type="checkbox"/> General 2012 <input type="checkbox"/> Other (specify) _____	
Calendar Year-To-Date Per Election for Office Sought 42003.33			

(a) SUBTOTAL of Itemized Independent Expenditures.....	269180.48
(b) SUBTOTAL of Unitemized Independent Expenditures.....	
(c) TOTAL Independent Expenditures (carry total from last page forward to Line 7)	

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ITEMIZED INDEPENDENT EXPENDITURESPAGE 5 OF 8
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NAME OF FILER (In Full)

ARDA-ROC

Full Name (Last, First, Middle Initial) of Payee Wired Media		Date MM / DD / YYYY 10 / 25 / 2012	
Mailing Address 8999 E Vassar Avenue		Amount 14156.57	
City Denver	State CO	Zip Code 80231	Transaction ID : V8D0C07F88941103D97C
Purpose of Expenditure Radio Ads	Category/ Type 004	Office Sought: <input type="checkbox"/> House State: MT <input checked="" type="checkbox"/> Senate District: _____ <input type="checkbox"/> President	
Name of Federal Candidate Supported or Opposed by Expenditure: Sen. Jon Tester		Check One: <input checked="" type="checkbox"/> Support <input type="checkbox"/> Oppose	
Calendar Year-To-Date Per Election for Office Sought 14156.57		Disbursement For: <input type="checkbox"/> Primary <input checked="" type="checkbox"/> General 2012 <input type="checkbox"/> Other (specify) _____	
Full Name (Last, First, Middle Initial) of Payee Del Cielo Media, LLC		Date MM / DD / YYYY 10 / 25 / 2012	
Mailing Address 10755 Scripps Poway Parkway Suite 550		Amount 19033.33	
City San Diego	State CA	Zip Code 92131	Transaction ID : V9DA69D8649A090436F7
Purpose of Expenditure Radio Ads	Category/ Type 004	Office Sought: <input checked="" type="checkbox"/> House State: CA <input type="checkbox"/> Senate District: 10 <input type="checkbox"/> President	
Name of Federal Candidate Supported or Opposed by Expenditure: Rep. Jeffrey Denham		Check One: <input checked="" type="checkbox"/> Support <input type="checkbox"/> Oppose	
Calendar Year-To-Date Per Election for Office Sought 19033.33		Disbursement For: <input type="checkbox"/> Primary <input checked="" type="checkbox"/> General 2012 <input type="checkbox"/> Other (specify) _____	
Full Name (Last, First, Middle Initial) of Payee Del Cielo Media, LLC		Date MM / DD / YYYY 10 / 25 / 2012	
Mailing Address 10755 Scripps Poway Parkway Suite 550		Amount 54283.34	
City San Diego	State CA	Zip Code 92131	Transaction ID : VA3F8705F45326D2083B
Purpose of Expenditure Radio Ads	Category/ Type 004	Office Sought: <input checked="" type="checkbox"/> House State: TX <input type="checkbox"/> Senate District: 23 <input type="checkbox"/> President	
Name of Federal Candidate Supported or Opposed by Expenditure: Francisco Raul Canseco		Check One: <input checked="" type="checkbox"/> Support <input type="checkbox"/> Oppose	
Calendar Year-To-Date Per Election for Office Sought 54283.34		Disbursement For: <input type="checkbox"/> Primary <input checked="" type="checkbox"/> General 2012 <input type="checkbox"/> Other (specify) _____	

(a) SUBTOTAL of Itemized Independent Expenditures..... ➤

87473.24

(b) SUBTOTAL of Unitemized Independent Expenditures..... ➤

(c) TOTAL Independent Expenditures ➤
(carry total from last page forward to Line 7)

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NAME OF FILER (In Full)

ARDA-ROC

Full Name (Last, First, Middle Initial) of Payee Del Cielo Media, LLC		Date MM / DD / YYYY 10 / 25 / 2012	
Mailing Address 10755 Scripps Poway Parkway Suite 550		Amount 46703.33	
City San Diego	State CA	Zip Code 92131	
Purpose of Expenditure Radio Ads		Category/ Type 004	Office Sought: <input checked="" type="checkbox"/> House State: CA <input type="checkbox"/> Senate District: 52 <input type="checkbox"/> President
Name of Federal Candidate Supported or Opposed by Expenditure: Brian P. Bilbray		Check One: <input checked="" type="checkbox"/> Support <input type="checkbox"/> Oppose	
Calendar Year-To-Date Per Election for Office Sought 46703.33		Disbursement For: <input type="checkbox"/> Primary <input checked="" type="checkbox"/> General 2012 <input type="checkbox"/> Other (specify) _____	

Full Name (Last, First, Middle Initial) of Payee Del Cielo Media, LLC		Date MM / DD / YYYY 10 / 25 / 2012	
Mailing Address 10755 Scripps Poway Parkway Suite 550		Amount 7753.33	
City San Diego	State CA	Zip Code 92131	
Purpose of Expenditure Radio Ads		Category/ Type 004	Office Sought: <input checked="" type="checkbox"/> House State: TX <input type="checkbox"/> Senate District: 27 <input type="checkbox"/> President
Name of Federal Candidate Supported or Opposed by Expenditure: Rep. R. Blake Farenthold		Check One: <input checked="" type="checkbox"/> Support <input type="checkbox"/> Oppose	
Calendar Year-To-Date Per Election for Office Sought 7753.33		Disbursement For: <input type="checkbox"/> Primary <input checked="" type="checkbox"/> General 2012 <input type="checkbox"/> Other (specify) _____	

Full Name (Last, First, Middle Initial) of Payee Del Cielo Media, LLC		Date MM / DD / YYYY 10 / 25 / 2012	
Mailing Address 10755 Scripps Poway Parkway Suite 550		Amount 64033.34	
City San Diego	State CA	Zip Code 92131	
Purpose of Expenditure Radio Ads		Category/ Type 004	Office Sought: <input checked="" type="checkbox"/> House State: IL <input type="checkbox"/> Senate District: 10 <input type="checkbox"/> President
Name of Federal Candidate Supported or Opposed by Expenditure: Robert James Dold Jr.		Check One: <input checked="" type="checkbox"/> Support <input type="checkbox"/> Oppose	
Calendar Year-To-Date Per Election for Office Sought 64033.34		Disbursement For: <input type="checkbox"/> Primary <input checked="" type="checkbox"/> General 2012 <input type="checkbox"/> Other (specify) _____	

(a) **SUBTOTAL** of Itemized Independent Expenditures..... ➤

118490.00

(b) **SUBTOTAL** of Unitemized Independent Expenditures..... ➤(c) **TOTAL** Independent Expenditures ➤
(carry total from last page forward to Line 7)

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NAME OF FILER (In Full)

ARDA-ROC

Full Name (Last, First, Middle Initial) of Payee Del Cielo Media, LLC		Date MM / DD / YYYY 10 / 25 / 2012	
Mailing Address 10755 Scripps Poway Parkway Suite 550		Amount 13288.33	
City San Diego	State CA	Zip Code 92131	
Purpose of Expenditure Radio Ads		Category/ Type 004	Office Sought: <input checked="" type="checkbox"/> House State: WI <input type="checkbox"/> Senate District: 07 <input type="checkbox"/> President
Name of Federal Candidate Supported or Opposed by Expenditure: Rep. Sean P. Duffy		Check One: <input checked="" type="checkbox"/> Support <input type="checkbox"/> Oppose	
Calendar Year-To-Date Per Election for Office Sought 13288.33		Disbursement For: <input type="checkbox"/> Primary <input checked="" type="checkbox"/> General 2012 <input type="checkbox"/> Other (specify) _____	
Full Name (Last, First, Middle Initial) of Payee Del Cielo Media, LLC		Date MM / DD / YYYY 10 / 25 / 2012	
Mailing Address 10755 Scripps Poway Parkway Suite 550		Amount 55108.34	
City San Diego	State CA	Zip Code 92131	
Purpose of Expenditure Radio Ads		Category/ Type 004	Office Sought: <input checked="" type="checkbox"/> House State: NY <input type="checkbox"/> Senate District: 18 <input type="checkbox"/> President
Name of Federal Candidate Supported or Opposed by Expenditure: Nan Alison Sutter Hayworth		Check One: <input checked="" type="checkbox"/> Support <input type="checkbox"/> Oppose	
Calendar Year-To-Date Per Election for Office Sought 55108.34		Disbursement For: <input type="checkbox"/> Primary <input checked="" type="checkbox"/> General 2012 <input type="checkbox"/> Other (specify) _____	
Full Name (Last, First, Middle Initial) of Payee Del Cielo Media, LLC		Date MM / DD / YYYY 10 / 25 / 2012	
Mailing Address 10755 Scripps Poway Parkway Suite 550		Amount 8658.33	
City San Diego	State CA	Zip Code 92131	
Purpose of Expenditure Radio Ads		Category/ Type 004	Office Sought: <input checked="" type="checkbox"/> House State: CA <input type="checkbox"/> Senate District: 36 <input type="checkbox"/> President
Name of Federal Candidate Supported or Opposed by Expenditure: Mary Bono Mack		Check One: <input checked="" type="checkbox"/> Support <input type="checkbox"/> Oppose	
Calendar Year-To-Date Per Election for Office Sought 8658.33		Disbursement For: <input type="checkbox"/> Primary <input checked="" type="checkbox"/> General 2012 <input type="checkbox"/> Other (specify) _____	
(a) SUBTOTAL of Itemized Independent Expenditures.....		77055.00	
(b) SUBTOTAL of Unitemized Independent Expenditures.....			
(c) TOTAL Independent Expenditures (carry total from last page forward to Line 7)			

SCHEDULE 5-E
ITEMIZED INDEPENDENT EXPENDITURESPAGE 8 OF 8
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NAME OF FILER (In Full)

ARDA-ROC

Full Name (Last, First, Middle Initial) of Payee Del Cielo Media, LLC		Date MM / DD / YYYY 10 / 25 / 2012	
Mailing Address 10755 Scripps Poway Parkway Suite 550		Amount 20313.33	
City San Diego	State CA	Zip Code 92131	
Purpose of Expenditure Radio Ads		Category/ Type 004	Office Sought: <input checked="" type="checkbox"/> House State: WI <input type="checkbox"/> Senate District: 08 <input type="checkbox"/> President
Name of Federal Candidate Supported or Opposed by Expenditure: Rep. Reid Ribble		Check One: <input checked="" type="checkbox"/> Support <input type="checkbox"/> Oppose	
Calendar Year-To-Date Per Election for Office Sought 20313.33		Disbursement For: <input type="checkbox"/> Primary <input checked="" type="checkbox"/> General <input type="checkbox"/> Other (specify) _____	
Full Name (Last, First, Middle Initial) of Payee		Date	
Mailing Address		Amount	
City	State	Zip Code	
Purpose of Expenditure		Category/ Type	Office Sought: <input type="checkbox"/> House State: _____ <input type="checkbox"/> Senate District: _____ <input type="checkbox"/> President
Name of Federal Candidate Supported or Opposed by Expenditure:		Check One: <input type="checkbox"/> Support <input type="checkbox"/> Oppose	
Calendar Year-To-Date Per Election for Office Sought		Disbursement For: <input type="checkbox"/> Primary <input type="checkbox"/> General <input type="checkbox"/> Other (specify) _____	
Full Name (Last, First, Middle Initial) of Payee		Date	
Mailing Address		Amount	
City	State	Zip Code	
Purpose of Expenditure		Category/ Type	Office Sought: <input type="checkbox"/> House State: _____ <input type="checkbox"/> Senate District: _____ <input type="checkbox"/> President
Name of Federal Candidate Supported or Opposed by Expenditure:		Check One: <input type="checkbox"/> Support <input type="checkbox"/> Oppose	
Calendar Year-To-Date Per Election for Office Sought		Disbursement For: <input type="checkbox"/> Primary <input type="checkbox"/> General <input type="checkbox"/> Other (specify) _____	
(a) SUBTOTAL of Itemized Independent Expenditures.....		20313.33	
(b) SUBTOTAL of Unitemized Independent Expenditures.....			
(c) TOTAL Independent Expenditures (carry total from last page forward to Line 7)		812808.00	